POOLS
LAWNS
PATIOS
GARDENS

# DECORATIVE

APR - 5 1940

## GARDEN
# LIGHTING
## LANDSCAPE

# PRACTICAL

WEATHERPROOF
DURABLE
COMPACT
STURDY

THE GARDEN LIGHTING

DESIGNERS • MANUFACTURERS

Landscape Lighting

1210 East 113th St., CLEVELAND, O. U. S. A.

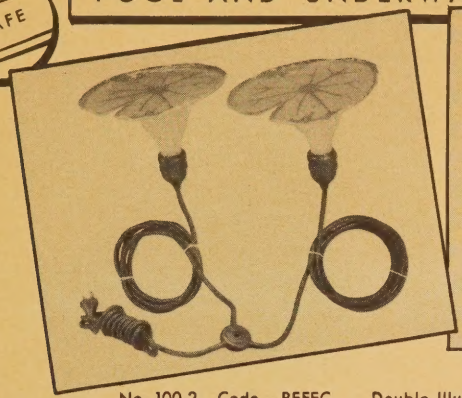
EQUIPMENT COMPANY

CATALOG NUMBER 206

# GLECO DECORATIVE Outdoor Lighting Fixtures FOR EVERY PURPOSE

## POOL AND UNDERWATER LIGHTING FIXTURES OF DISTINCTION

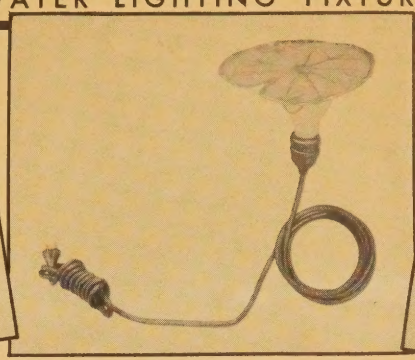
SAFE



No. 100-2 Code--REFEC Double Illuminated Lily Pad

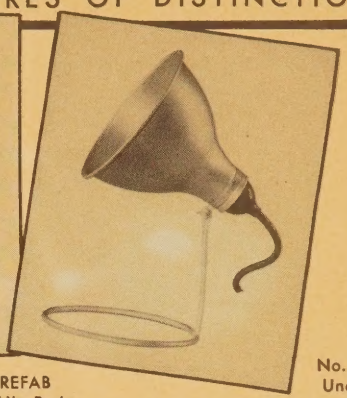
The double lily pad consists of two authentically colored aluminum shields that hide the light source, and direct and diffuse light downwards into the pool illuminating both plants and fish. The pad floats upon the surface of your pool exactly as do your natural lily pads. By night or day the coloring makes it difficult to distinguish from a natural lily pad. Double all-rubber watertight socket, Y type cord, 12 feet overall. Uses two 40 watt or 60 watt lamps. Will light a pool 10'x12'.

Utilitarian



No. 100 Code--REFAB
Single Illuminated Lily Pad

The single lily pad is the same as the No. 100-2 except that wiring consists of single one-piece all rubber watertight socket and cord assembly, 12 feet long. This unit is for smaller pools. Uses a 60 watt lamp. Will light a pool 5'x6'. Pad size 8"x8".



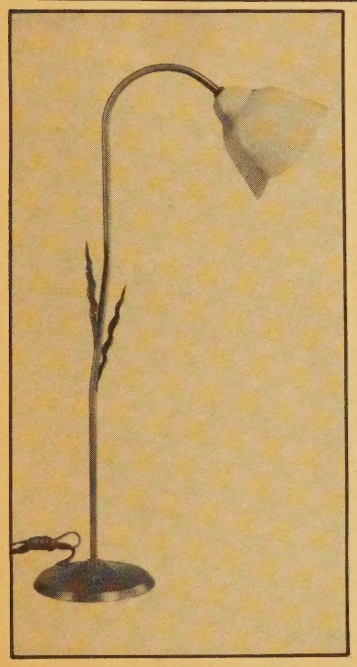
DURABLE

Decorative

No. 258 Code--REHAD
Underwater Flood Light

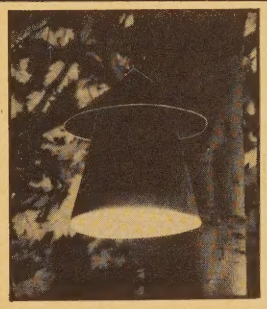
Aluminum underwater reflector. Rustproof base and bracket. Twelve foot watertight cord and plug. Uses a 60 or 75 watt lamp. 7"x7". Can be totally submerged in pools, tanks, etc. for floodlighting statues, aquatic plants from under water.

## Decorative Garden and Landscape Lighting Fixtures, Beautiful by Day or Night



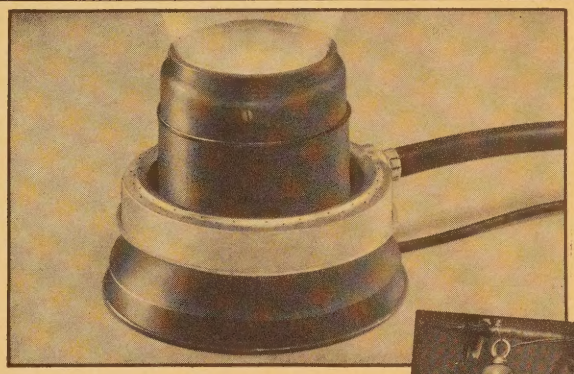
No. 2020 Code--POPOZ
Buttercup Step Light

A well designed and rugged fixture used in step, border and flower bed lighting. Designed for directing light on low flower beds, steps and featured portions of the landscape. Base and stem leaf green. Reflector yellow and white. Wired complete, fully waterproof. Uses up to 40 watt lamp. 24" high.



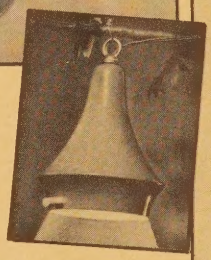
Illuminated Bird House
No. 602 plain Code--BIARN
No. 604 moonlight Code--BIBBO
No. 605 sunset Code--BIAXT

A new type of decorative lighting fixture for the garden. By day this copper imitation bird house (oxidized to green) looks like a snug little home for the birds. In reality it holds a light bulb and is open at the bottom. By night it becomes an efficient garden light, shedding pleasant light down on flowers, lawn or garden steps. It is both appealing by day and clever and useful by night. Wired complete, uses 100-150 watt lamp. Weatherproof, 9"x12". Internal reflector permits use of a large sunset or moonlight lens, same as supplied in our regular Sunset and Moonlight Reflectors, No. 160 and 161.



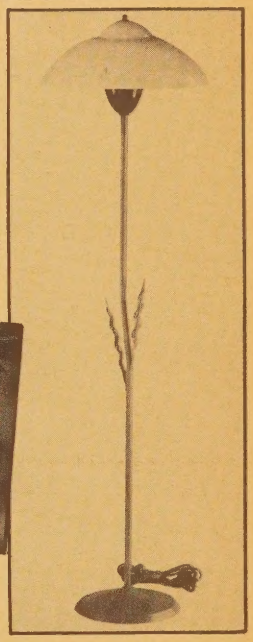
No. 2030 Complete with ring and Lens
Code--POPUB Illuminated Lawn Fountain and Sprinkler.
No. 2031 Less ring Code--POPWE
No. 2032 Less lens Code--PORAY
No. 2033 Less both Code--PORCO

This extremely popular fixture gives double service by combining a lawn sprinkler and a waterproof illuminated fountain effect. Attach ordinary garden hose to sprinkler ring and plug in watertight 12 foot cord to a convenient outlet. Enjoy the beauty and utility of an inexpensive illuminated fountain. Furnished with colored lenses assortment and 8½ inch sprinkler ring. Uses a 60 to 75 watt lamp. Can be furnished plain without sprinkler ring or color clip. Color: Grass green. Rust and water proof. Size 10"x10". (For longer wire distances, we recommend the use of our waterproof extension cord No. 24.)



No. 2005 Code--POPAV
Imitation Wrenhouse Light

A small mate to our larger birdhouse light, No. 602, using a 60 or 75 watt lamp. Hung from the limb of a tree, gable, arbor or trellis, it gives a soft and appealing circle of light. Made from aluminum and wired complete. Weatherproof. Finished in leaf green. Size 8"x6"



Sunflower Yard Light
No. 2010 Code--POPIX

A decorative and compact yard light for use in small flower beds or along paths. Lights a twenty foot circle. Base and stem are leaf green. Reflector top is yellow and white. Wired complete. Fully weatherproof. Uses 60 or 75 watt lamp. 30" high.

*The* **Garden Lighting Equipment Co.**
1210 EAST 113th STREET CLEVELAND, OHIO U. S. A.

FURTHER DATA AS TO SIZES, MATERIALS AND WEIGHTS WILL BE FOUND ON PRICE LIST

Litho. in U.S.A.

# GLECO DECORATIVE Outdoor Lighting Fixtures FOR EVERY PURPOSE

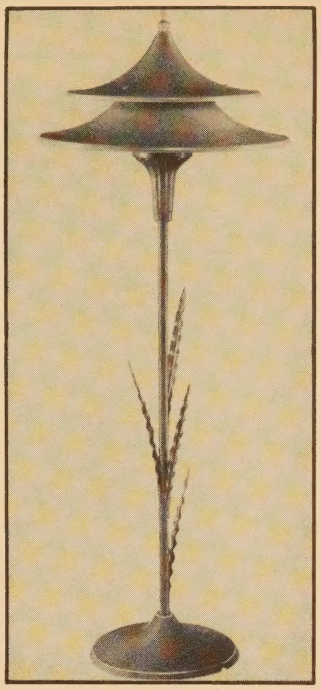
DURABLE

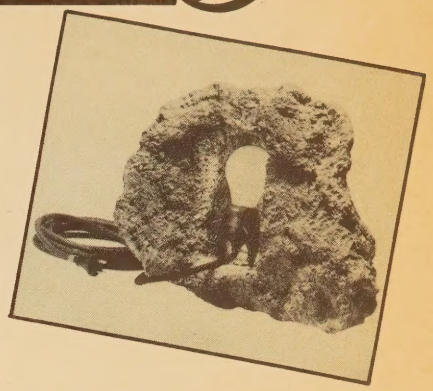
MAKE THE GARDEN BLOOM AFTER SUNDOWN!

Decorative

No. 360 Illuminated Crane, Head Up Code--GACIV
No. 361 Illuminated Crane, Head Down Code--GACUX

Finely sculptored cast aluminum cranes of life size with the light source inside the body make attractive illuminated statuary for the garden by day or by night. Naturally colored in weather proof enamels. Equipped with 12 foot watertight cord, porcelain socket and internal reflector. Uses up to 75 watt lamp. May be used to flood light small gardens and borders, along paths, pool edges, and rock gardens.





No. 200 Code--REGUH Tufa Rock Light

Selected natural mined rock hollowed out to house a watertight socket assembly. This is an age old stone formation. Many small rock garden plants can be planted right on the tufa rock light, making it a complete garden in itself. Uses a 40 to 60 watt lamp. Completely equipped with watertight rubber socket, cord and plug. Molded into one piece. Approximate sizes 12"x12"x18". Weights vary from 15 to 30 lbs.

No. 700 Yard Light (12" extension and flange) Code--MUARD
No. 702 Yard Light (Cast iron base) Code--MUAHS

The Yard Light is developed for general outdoor lighting and may be used in flower beds, on lawns and open areas, along paths and drives, and ground lighting for building exteriors. Sturdily constructed and finished in leaf green enamel, weatherproof, the yard light is easily installed, decorative and will light a fifty foot area without glare. Uses 100-150 watt lamp. Completely equipped with 12 foot watertight cord and plug. Bottom reflector has glass lens to prevent lamp breakage. Special heights furnished on request. Diameter 18 inches. Overall height 40 inches.

310

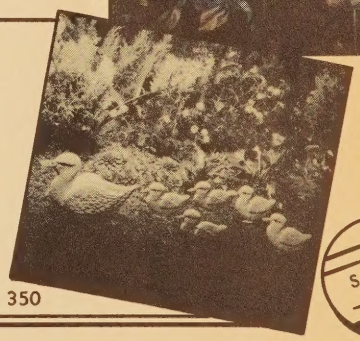
330

Utilitarian

320

No. 310 Illuminated Squirrel Code--GABAR
No. 320 Illuminated Bird Code--GABIT
No. 330 Illuminated Flower (Daisy) Code--GABOV
No. 331 Illuminated Flower (Black Eyed Susan) Code--GABRA
No. 350 Illuminated Duck Set Code--GACAS

These shield type fixtures are all designed for decorative lighting effects in gardens and along paths and borders. All are authentically colored and solidly cast in heavy aluminum. The Squirrel and Duck Set are for use at ground level; the Flower and Bird shield stand 30" from the ground. All are equipped with watertight all-rubber socket cord and plug molded in one piece. Use a 40 watt lamp. Durable finish weather proof enamels. Natural size.

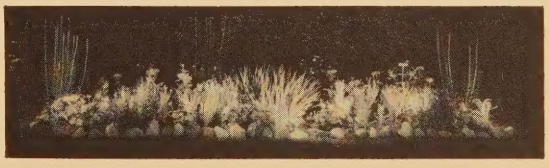


350

SAFE

Code--GAGBO
No. 525 Tulip Shield Border Set without cord.
Code--GAGIZ
No. 550 Tulip Shield Border Set with cord.

Seven cast aluminum shields, colored antique green, with No. 70 cord set will cover a 24 foot flower bed or border. Each shield is mounted on a 20 inch spike and is equipped with a clip to hold the watertight cord and sockets.



The border sets offer a well concealed and unobtrusive light source.
Uses seven 10 watt intermediate base lamps. Cord has connector attachment at one end permitting any number of units to be strung together. Fully waterproof and weatherproof.

## The Garden Lighting Equipment Co.

1210 EAST 113th STREET CLEVELAND, OHIO U. S. A.

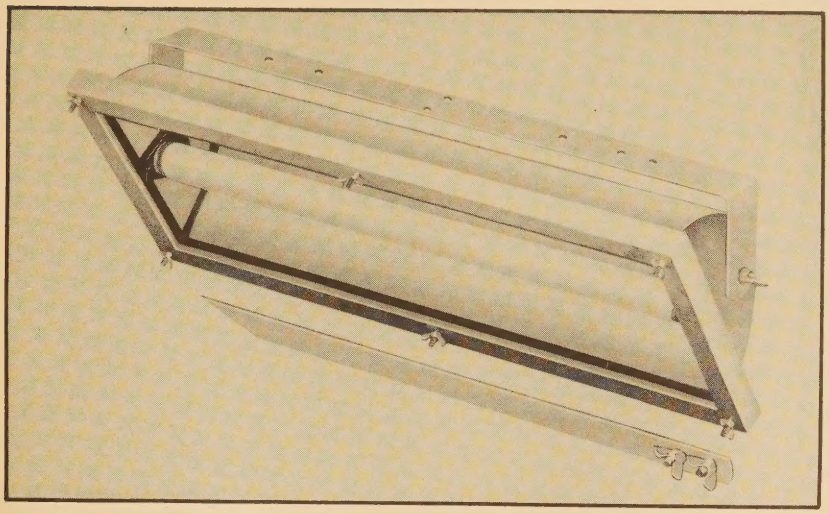
FURTHER DATA AS TO SIZES, MATERIALS AND WEIGHTS WILL BE FOUND ON PRICE LIST

Litho. in U.S.A.

# GLECO'S WEATHERPROOF Outdoor Reflectors

*Rugged - Durable - Efficient*

## FOR ALL GENERAL PURPOSE OUTDOOR LIGHTING

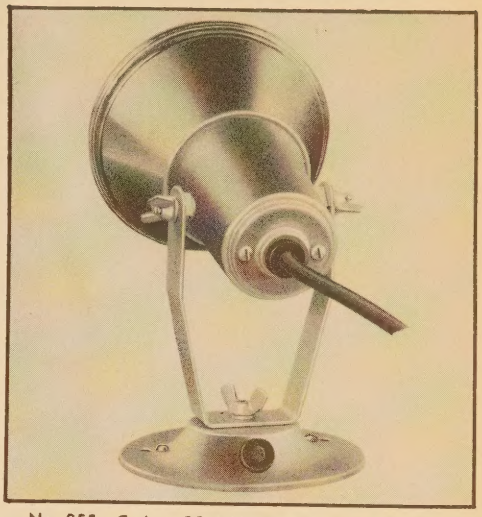


No. 260 Code--REHHO Weatherproof and Vaporproof Incandescent Utility Light

Universal type mounting bracket and spike. Weatherproof cord and plug. Compact 7x17x7". Uses up to two 100 watt incandescent lamps. Finish is aluminum. Effectively illuminates a large area. Used in packing plants, inspection tables, assembly lines, spray booths, all outdoor applications.

No. 900 Code--COMFO Weatherproof and Vaporproof Fluorescent Utility Light

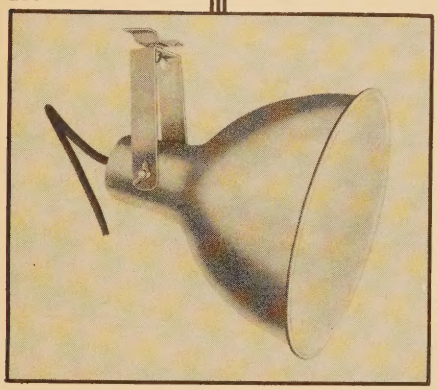
Same construction as No. 260 with the addition of specular reflector. Uses 15 watt fluorescent tube. Wired complete with reactor. Tube not furnished.



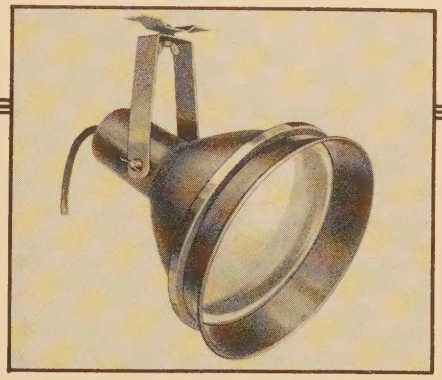
No. 855 Code--COMHO Universalite Holder for PAR-38 and R-40 Mazda lamps.

Aluminum socket housing. Rust proof throughout. Weatherproof gasket for out of door use. Wired complete with porcelain socket. May be mounted on 3¼ or 4" outlet box and operated in any position. Finish: aluminum. 7"x4" furnished without lamp. May be used in show windows, work benches, drawing boards, building fronts, drives, parking lots, counters, over lathes, gardens, etc.

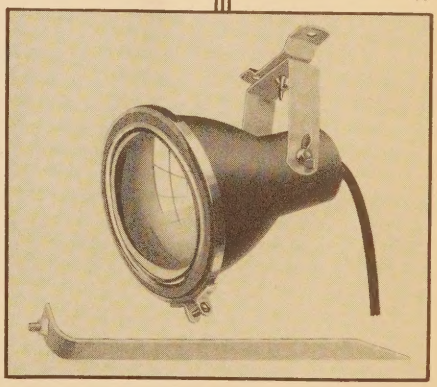
259



160



49



| | | |
|---|---|---|
| No. 49 | 60 watt reflector | Code--REEWT |
| No. 159 | 100-150 watt reflector | Code--REFFO |
| No. 259 | 200 watt reflector | Code--REHEF |
| No. 160 | Sunset reflector | Code--REFID |
| No. 161 | Moonlight reflector | Code--REFUG |

These reflectors may be used for general illumination either indoors or outdoors, directed on tables, chairs or benches. No. 159 has a clear lens. No. 160 has a sunset lens, and gives a soft sunset effect. No. 161, the Moonlight Reflector, gives a soft moonlight effect on lawns, trees, gardens, etc. No. 49 is a small compact 40-60 watt reflector for use in lighting small objects and areas where larger reflectors are not needed. No. 259 is a 200 watt open front reflector, diameter 12". No. 159 is standard with ground spike clear lens and without anti-glare crown. Diameter 8⅜ inches. No. 160-161 are furnished with anti-glare crowns. Diameter 8⅜ inches. No. 49 is furnished with ground spike and clear lens. Diameter 5⅜ inches. All reflectors have aluminum reflecting surface and are wired complete.

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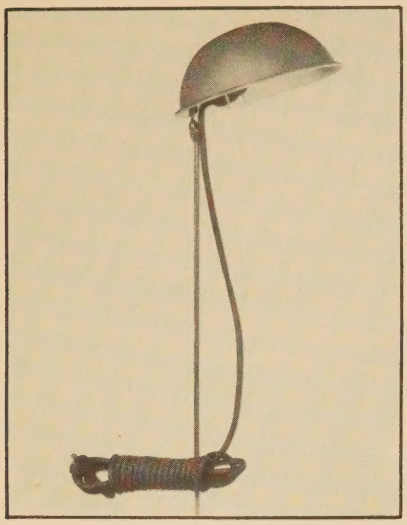
https://archive.org/details/gardenlandscapel00gard

# GLECO'S WEATHERPROOF Outdoor Reflectors



No. 257 Code--REGYJ
ADJUSTABLE DOME REFLECTOR

A mushroom type utility reflector for ground area lighting in flower beds, rock gardens, etc. Equipped with 12 foot waterproof cord and proper mounting spike. Uses up to 60 watt lamp. Finish: green. Alumilite reflecting surface. Diameter 8". Height from ground, 30".

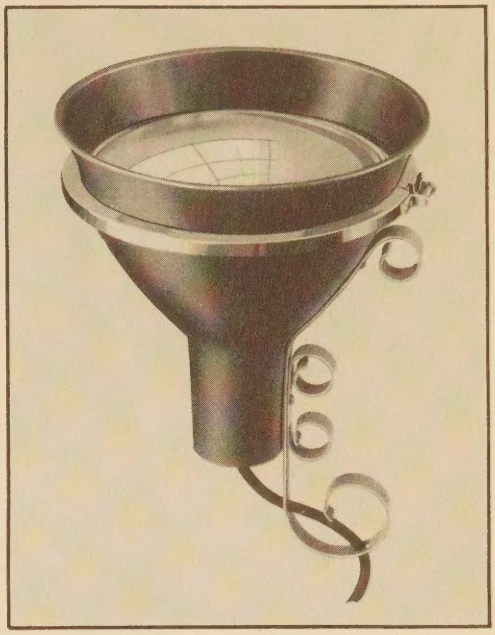
UMBRELLA TYPE LIGHT

No. 600 Code--BIACY
Bracket Reflector, clear lens

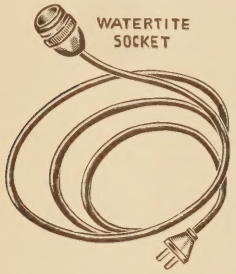
No. 601 Code--BIANK
Bracket Reflector, sunset lens

No. 603 Code--BIASP
Bracket Reflector, moonlight lens

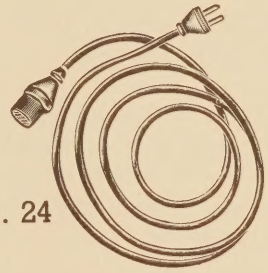
A standard reflector with decorative bracket and anti-glare crown. May be used with garden umbrellas, under eaves, against walls and flat surface areas. Furnished wired complete with extra mounting clips. Finished in leaf green with aluminum reflecting surface. Uses a 100-150 watt lamp. Diameter 8⅜ inches.



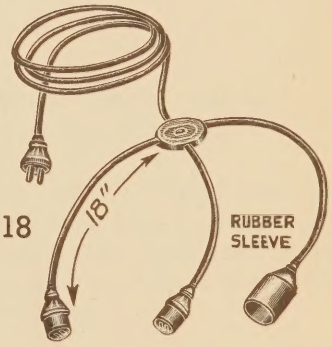
## GLECO UTILITY CORDS



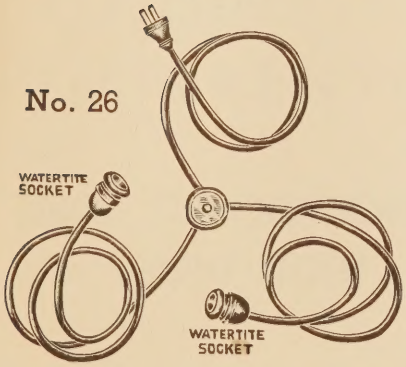

No. 12



No. 24




No. 18




No. 26

No. 12 Single socket cord Code--COSIN
No. 24 24 foot extension Code--COEXT
No. 18 Three way terminal Code--COTER
No. 26 Double socket cord Code--CODUB
No. 70 Seven socket cord Code--COBOR

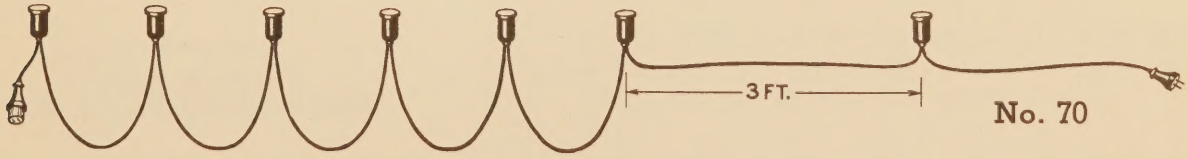
No. 12 Single Socket, twelve feet rubber cord and plug, all molded into one piece. Watertight.

No. 18 Three-Way Terminal, with three 18 inch leads with mother connectors and rubber sleeves to waterproof connections, twelve feet rubber cord and plug, all molded into one piece.

No. 24 Twenty-four foot extension, mother connector and rubber sleeve to waterproof connection rubber cord and plug, all molded into one piece.

No. 26 Double Socket, two 6 foot leads, 6 foot rubber cord extension and plug, all molded into one piece watertight.

No. 70 Seven Socket, intermediate base cord set, all molded into one piece on 36 inch centers. Total length 24 feet. Mother plug on one end which permits the use of more than one cord set. (Built for 10 watt S-11 Mazda lamps.)




No. 70

*The* **Garden Lighting Equipment Co.**
1210 EAST 113th STREET CLEVELAND, OHIO
U. S. A.

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Litho. in U.S.A.

# GLECO ILLUMINATED FLOWARIUMS

NEW!
ORIGINAL!
DIFFERENT!

TABLE DECORATION
or NIGHT LIGHT

Original LIGHT GUILD Creations

No. 1500 Code - - ARIUM No. 1500X Code - - INDAP
FLOWARIUM (Illuminated Flower and Fish Bowl)

A highly attractive, popular priced, table decoration and night light furnished in leaf green, old ivory, perriwinkle blue and dusty rose colors. Plain or with star trim. Spun steel base and crystal bowl completely equipped with switch and six foot white rubber cord. Uses standard base 7½ watt lamp.

As a table decoration, fill bowl about ¾ full with water and float a rose or similar flower in it. The light hidden in base will shine through the water and attractively illuminate and magnify the flower. For small gold or tropical fish, fill bowl half full. Unit does not develop sufficient heat to harm flowers or fish. Attractive with artificial flowers.

(If colors are not specified, assorted colors are furnished in each dozen.)

No. 1530 Code - - INDIR
Illuminated Nursery and Playroom Flowarium

Same as No. 1500 and No. 1500X except that the base has attractive transfer pictures of children, animals, etc. instead of star trim. A perfect gift item for the home.

The Garden Lighting Equipment Co.
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# THE GARDEN LIGHTING EQUIPMENT CO.

1210 EAST 113th STREET CLEVELAND, OHIO, U. S. A.

## DISTRIBUTORS DISCOUNT SHEET

*EFFECTIVE MARCH 15th, 1940, APPLYING TO CURRENT LIST PRICE SHEETS*

50% all items except Nos. 49, 159, 259, 855 which carry a discount of 50-15%.

### TERMS

2% Ten days. Net 30 days. Prices subject to change without notice. All orders are subject to credit approval and acceptance by the Company at Cleveland, Ohio.

### RETURNED GOODS

No material will be accepted without our written permission. All claims must be made within ten days of receipt of goods. No deduction is allowable until a Credit Memorandum has been issued by us.

# THE GARDEN LIGHTING EQUIPMENT COMPANY

1210 East 113th Street — Cleveland, Ohio, U. S. A.

## DOMESTIC PRICE LIST No. 206 - March 15th, 1940

**All prices are quoted on complete fixtures WITHOUT lamp. Prices subject to change without notice.**

**TERMS: 2%, 10 days, F. O. B. Cleveland, Ohio.**

| Factory Number | Description | List Price | Net Weight Each, Lbs. |
|---|---|---|---|
| | GLECO WEATHERPROOF AND WATERPROOF CORD SETS | | |
| 12 | Single socket cord | $ 2.00 | 1 |
| 18 | Three-way terminal | 3.75 | 2 |
| 24 | Twenty-four foot extension | 2.50 | 2 |
| 26 | Double socket cord | 3.15 | 2 |
| 70 | Seven socket cord set | 9.00 | 2 |
| | WEATHERPROOF FIXTURES, WIRED COMPLETE | | |
| 49 | 60 Watt Reflector | 5.50 | 3 |
| 100 | Single Illuminated Lily Pad | 4.00 | 2 |
| 100-2 | Double Illuminated Lily Pad | 7.50 | 3 |
| 159 | 100-150 Watt Reflector | 6.50 | 5 |
| 160 | Sunset Reflector | 9.50 | 5 |
| 161 | Moonlight Reflector | 10.50 | 5 |
| 200 | Tufa Rock Light | 8.50 | 25 |
| 257 | Adjustable Dome Reflector | 5.00 | 4 |
| 258 | Underwater Floodlight | 4.50 | 2 |
| 259 | 200 Watt Reflector | 6.25 | 3 |
| 260 | Outdoor Incandescent Utility Light | 7.75 | 8 |
| 310 | Illuminated Squirrel | 5.50 | 4 |
| 320 | Illuminated Bird | 5.50 | 4 |
| 330 | Illuminated Flower (Daisy) | 5.50 | 4 |
| 331 | Illuminated Flower (Black Eyed Susan) | 5.50 | 4 |
| 350 | Illuminated Duck Set, six pieces | 8.50 | 5 |
| 360 | Illuminated Crane, head up | 16.50 | 12 |
| 361 | Illuminated Crane, head down | 16.50 | 12 |
| 525 | Border Set, without cord | 5.50 | 4 |
| 550 | Border Set, with cord | 14.50 | 5 |
| 600 | Umbrella Light, Clear lens | 7.50 | 6 |
| 601 | Umbrella Light, Sunset lens | 9.50 | 6 |
| 605 | Umbrella Light, Moonlight lens | 10.50 | 6 |
| 602 | Bird House, Regular | 12.50 | 8 |
| 603 | Bird House, Sunset lens | 14.50 | 9 |
| 604 | Bird House, Moonlight lens | 15.50 | 9 |
| 700 | Mushroom Light, with ground spike | 12.50 | 13 |
| 702 | Mushroom Light, portable base | 12.50 | 15 |
| 855 | Universalite Holder | 1.65 | 2 |
| | | | 1 |
| 900 | Outdoor Fluorescent Utility Light | 20.00 | 11 |
| 1500 | Rosebowl, untrimmed, less dozen, each | net .85 | 2 |
| | " " per dozen, each | net .75 | 2 |
| 1500X | Rosebowl, trimmed, less dozen, each | net .94 | 2 |
| | " " per dozen, each | net .84 | 20 per doz. |
| 1530 | Illuminated Nursery Flowarium, less dozen | net .94 ea. | 2 |
| | " " " per dozen | net .84 ea. | 25 per doz. |
| 2005 | Wrenhouse | 5.00 | 4 |
| 2010 | Sunflower Yard Light | 5.00 | 6 |
| 2020 | Buttercup Step Light | 5.00 | 6 |
| 2030 | Ill. Lawn Fountain & Sprinkler | 13.00 | 8 |
| 2031 | Ill. Lawn Fountain & Sprinkler, less ring | 12.50 | 8 |
| 2032 | Ill. Lawn Fountain & Sprinkler, less lens | 11.50 | 8 |
| 2033 | Ill. Lawn Fountain & Sprinkler, less both | 11.10 | 8 |

# THE GARDEN LIGHTING EQUIPMENT COMPANY

1210 East 113th Street — Cleveland, Ohio, U. S. A.

## DOMESTIC PRICE LIST No. 206 - March 15th, 1940

All prices are quoted on complete fixtures WITHOUT lamps. Prices subject to change without notice.

TERMS: 2%, 10 days; F. O. B. Cleveland, Ohio.

| Catalog Number | Description | Net Price | Net Weight Lbs. Ozs. |
|---|---|---|---|
| | **ELECO WEATHERPROOF AND WATERPROOF CORD SETS** | | |
| 12 | Single socket cord | $ 2.00 | 1 |
| 19 | Three-way terminal | 2.75 | 2 |
| 24 | Twenty-four foot extension | 2.50 | 2 |
| 28 | Double socket cord | 3.15 | 2 |
| 70 | Seven socket cord set | 8.00 | 2 |
| | **WEATHERPROOF FIXTURES WITH COMPLETE** | | |
| 49 | 60 Watt Reflector | 3.50 | 2 |
| 100 | Single Illuminated Lily Pad | 4.00 | 2 |
| 100-2 | Double Illuminated Lily Pad | 7.50 | 3 |
| 159 | 100-150 Watt Reflector | 5.50 | 3 |
| 160 | Sunset Reflector | 5.50 | 3 |
| 161 | Moonlight Reflector | 10.50 | 4 |
| 200 | Tule Rock Light | 8.50 | 25 |
| 257 | Adjustable Dome Reflector | 5.00 | 3 |
| 258 | Underwater Floodlight | 4.50 | 3 |
| 259 | 200 Watt Reflector | 8.25 | 3 |
| 260 | Outdoor Incandescent Utility Light | 7.75 | 4 |
| 310 | Illuminated Squirrel | 5.50 | 4 |
| 320 | Illuminated Bird | 5.50 | 4 |
| 330 | Illuminated Flower (Daisy) | 5.50 | 4 |
| 331 | Illuminated Flower (Black Eyed Susan) | 5.50 | 4 |
| 350 | Illuminated Duck Set, six pieces | 8.50 | 8 |
| 360 | Illuminated Crane, head up | 10.50 | 12 |
| 361 | Illuminated Crane, head down | 10.50 | 12 |
| 525 | Border Set, without cord | 5.50 | 4 |
| 550 | Border Set, with cord | 7.50 | 4 |
| 600 | Umbrella Light, Clear lens | 7.50 | 6 |
| 601 | Umbrella Light, Sunset lens | 7.50 | 6 |
| 602 | Umbrella Light, Moonlight lens | 10.50 | 6 |
| 602 | Bird House, Regular | 14.50 | 6 |
| 603 | Bird House, Sunset lens | 14.50 | 6 |
| 604 | Bird House, Moonlight lens | 15.50 | 6 |
| 700 | Mushroom Light, with ground spike | 12.50 | 12 |
| 702 | Mushroom Light, portable base | 12.50 | 12 |
| 855 | Universalite Holder | 1.65 | 2 |
| 900 | Outdoor Fluorescent Utility Light | 20.00 | 11 |
| 1500 | Rosebowl, untrimmed, less dozen, each | net .85 | 2 |
| | " " per dozen, each | net .75 | 2 |
| 1500X | Rosebowl, trimmed, less dozen, each | net .94 | 2 |
| | " " per dozen, each | net .84 | 26 per doz. |
| 1530 | Illuminated Nursery Flowerpot, less dozen | net .94 ea. | 2 |
| | " " " " per dozen | net .84 ea. | 25 per doz. |
| 2005 | Wisteria | 5.00 | 4 |
| 2010 | Sunflower Yard Light | 5.00 | 6 |
| 2020 | Butterfly Step Light | 5.00 | 3 |
| 2030 | Ill. Lawn Fountain & Sprinkler | 12.00 | 9 |
| 2031 | Ill. Lawn Fountain & Sprinkler, less ring | 12.50 | 9 |
| 2032 | Ill. Lawn Fountain & Sprinkler, less lens | 11.50 | 9 |
| 2033 | Ill. Lawn Fountain & Sprinkler, less both | 11.10 | 8 |